# Representation Learning for Text and Applications

"a word is defined by the company it keeps" (Firth, 1957)

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#### Language model

• Goal: determine  $P(s = w_1 ... w_k)$  in some domain of interest

$$P(s) = \prod_{i=1}^{k} P(w_i \mid w_1 ... w_{i-1})$$

e.g., 
$$P(w_1w_2w_3) = P(w_1) P(w_2 | w_1) P(w_3 | w_1w_2)$$

• Traditional n-gram language model assumption: "the probability of a word depends only on **context** of n-1 previous words"

$$\Rightarrow \widehat{P}(s) = \prod_{i=1}^{k} P(w_i \mid w_{i-n+1} \dots w_{i-1})$$

- Typical ML-smoothing learning process (e.g., Katz 1987):
  - 1. compute  $\widehat{P}(w_i \mid w_{i-n+1} \dots w_{i-1}) = \frac{\#w_{i-n+1} \dots w_{i-1} w_i}{\#w_{i-n+1} \dots w_{i-1}}$  on training corpus
  - 2. smooth to avoid zero probabilities

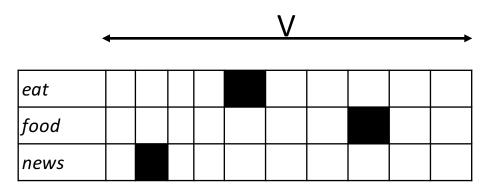
### Representing Words

#### One-hot vector

- high dimensionality
- sparse vectors
- dimensions=|V| (10^6<|V|)</p>
- unable to capture semantic similarity between words

#### Distributional vector

- words that occur in similar contexts, tend to have similar meanings
- each word vector contains the frequencies of all its neighbors
- dimensions=|V|
- computational complexity for ML algorithms

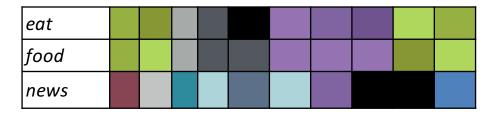


eat					
food					
news					

### Representing Words

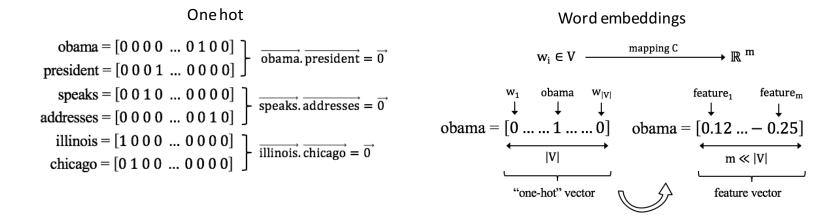
#### Word embeddings

- store the same contextual information in a low-dimensional vector
- densification (sparse to dense)
- -compression
  - dimensionality reduction
  - dimensions=m 100<m<500</li>
- able to capture semantic similarity between words
- learned vectors (unsupervised)
- Learning methods
  - SVD
  - word2vec
  - GloVe



### **Example**

- We should assign similar probabilities (discover similarity) to <u>Obama</u> <u>speaks to the media in Illinois</u> and the <u>President addresses the press</u> <u>in Chicago</u>
- This does not happen because of the "one-hot" vector space representation



### **SVD** word embeddings

- Dimensionality reduction on co-occurrence matrix
- Create a |V|x|V| word co-occurrence matrix X
- Apply SVD  $X = USV^T$
- Take first k columns of U
- Use the k-dimensional vectors as representations for each word
- Able to capture semantic and syntactic similarity

#### SVD application - Latent Structure in documents

- •Documents are represented based on the Vector Space Model
- •Vector space model consists of the keywords contained in a document.
- •In many cases baseline keyword based performs poorly not able to detect synonyms.
- •Therefore document clustering is problematic
- •Example where of keyword matching with the query: "IDF in computer-based information look-up"

	access	document	retrieval	information	theory	database	indexing	computer
Doc1	X	X	X			X	x	
Doc2				x	X			x
Doc3			X	x				x

### Latent Semantic Indexing (LSI) -I

- Finding similarity with exact keyword matching is problematic.
- Using SVD we process the initial document-term document.
- Then we choose the k larger singular values. The resulting matrix is of order k and is the most similar to the original one based on the Frobenius norm than any other k-order matrix.

### Latent Semantic Indexing (LSI) - II

- The initial matrix is SVD decomposed as: A=ULV<sup>T</sup>
- Choosing the top-k singular values from L we have:

$$A_k = U_k L_k V_{k^T},$$

- L<sub>k</sub> square kxk top-k singular values of the diagonal in matrix L,
- U<sub>k,</sub> mxk matrix first k columns in U (left singular vectors)
- $V_k^{T_r}$  kxn matrix first k lines of  $V^T$  (right singular vectors)

Typical values for  $\kappa \sim 200-300$  (empirically chosen based on experiments appearing in the bibliography)

### LSI capabilities

- - Term to term similarity:  $A_k A_k^T = U_k L_k^2 U_k^T$
- Where Ak=UkLkVt
- Document-document similarity: A<sub>k</sub><sup>T</sup>A<sub>k</sub>=V<sub>k</sub>L<sub>k</sub><sup>2</sup>V<sub>k</sub><sup>T</sup>
- Term document similarity (as an element of the transformed – document matrix)
- - Extended query capabilities transforming initial query q to  $q_n = q^T U_k L_k^{-1}$
- Thus q<sub>n</sub> can be regarded a line in matrix V<sub>k</sub>

#### LSI application on a term – document matrix

C1: Human machine Interface for Lab ABC computer application

C2: A survey of user opinion of computer system response time

C3: The EPS user interface management system

C4: System and human system engineering testing of EPS

C5: Relation of user-perceived response time to error measurements

M1: The generation of random, binary unordered trees

M2: The intersection graph of path in trees

M3: Graph minors IV: Widths of trees and well-quasi-ordering

M4: Graph minors: A survey

• The dataset consists of 2 classes, 1st: "human – computer interaction" (c1-c5) 2nd: related to graph (m1-m4). After feature extraction the titles are represented as follows.

	C1	C2	C3	C4	C5	M1	M2	М3	M4
human	1	0	0	1	0	0	0	0	0
Interface	1	0	1	0	0	0	0	0	0
computer	1	1	0	0	0	0	0	0	0
User	0	1	1	0	1	0	0	0	0
System	0	1	1	2	0	0	0	0	0
Response	0	1	0	0	1	0	0	0	0
Time	0	1	0	0	1	0	0	0	0
EPS	0	0	1	1	0	0	0	0	0
Survey	0	1	0	0	0	0	0	0	1
Trees	0	0	0	0	0	1	1	1	0
Graph	0	0	0	0	0	0	1	1	1
Minors	0	0	0	0	0	0	0	1	1

#### $A=ULV^T$

1	0	0	1	0	0	0	0	0
1	0	1	0	0	0	0	0	0
1	1	0	0	0	0	0	0	0
0	1	1	0	1	0	0	0	0
0	1	1	2	0	0	0	0	0
0	1	0	0	1	0	0	0	0
0	1	0	0	1	0	0	0	0
0	0	1	1	0	0	0	0	0
0	1	0	0	0	0	0	0	1
0	0	0	0	0	1	1	1	0
0	0	0	0	0	0	1	1	1
0	0	0	0	0	0	0	1	1

#### $A=ULV^T$

0.22	-0.11	0.29	-0.41	-0.11	-0.34	0.52	-0.06	-0.41	0	0	0
0.20	-0.07	0.14	-0.55	0.28	0.50	-0.07	-0.01	-0.11	0	0	0
0.24	0.04	-0.16	-0.59	-0.11	-0.25	-0.30	0.06	0.49	0	0	0
0.40	0.06	-0.34	0.10	0.33	0.38	0.00	0.00	0.01	0	0	0
0.64	-0.17	0.36	0.33	-0.16	-0.21	-0.17	0.03	0.27	0	0	0
0.27	0.11	-0.43	0.07	0.08	-0.17	0.28	-0.02	-0.05	0	0	0
0.27	0.11	-0.43	0.07	0.08	-0.17	0.28	-0.02	-0.05	0	0	0
0.30	-0.14	0.33	0.19	0.11	0.27	0.03	-0.02	-0.17	0	0	0
0.21	0.27	-0.18	-0.03	-0.54	0.08	-0.47	-0.04	-0.58	0	0	0
0.01	0.49	0.23	0.03	0.59	-0.39	-0.29	0.25	-0.23	0	0	0
0.04	0.62	0.22	0.00	-0.07	0.11	0.16	-0.68	0.23	0	0	0
0.03	0.45	0.14	-0.01	-0.30	0.28	0.34	0.68	0.18	0	0	0

U=

#### $A=ULV^T$

L=

3.3 4	0	0	0	0	0	0	0	0
0	2.54	0	0	0	0	0	0	0
0	0	2.35	0	0	0	0	0	0
0	0	0	1.64	0	0	0	0	0
0	0	0	0	1.50	0	0	0	0
0	0	0	0	0	1.31	0	0	0
0	0	0	0	0	0	0.85	0	0
0	0	0	0	0	0	0	0.56	0
0	0	0	0	0	0	0	0	0.36
0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0

#### $A=ULV^T$

	0.20	-0.06	0.11	-0.95	0.05	-0.08	0.18	-0.01	-0.06
	0.61	0.17	-0.50	-0.03	-0.21	-0.26	-0.43	0.05	0.24
	0.46	-0.13	0.21	0.04	0.38	0.72	-0.24	0.01	0.02
V=	0.54	-0.23	0.57	0.27	-0.21	-0.37	0.26	-0.02	-0.08
	0.28	0.11	-0.51	0.15	0.33	0.03	0.67	-0.06	-0.26
	0.00	0.19	0.10	0.02	0.39	-0.30	-0.34	0.45	-0.62
	0.01	0.44	0.19	0.02	0.35	-0.21	-0.15	-0.76	0.02
	0.02	0.62	0.25	0.01	0.15	0.00	0.25	0.45	0.52
	0.08	0.53	0.08	-0.03	-0.60	0.36	0.04	-0.07	-0.45

#### Choosing the 2 largest singular values we have

	0.22	-0.11
	0.20	-0.07
	0.24	0.04
	0.40	0.06
$U_k = $	0.64	-0.17
K	0.27	0.11
	0.27	0.11
	0.30	-0.14
	0.21	0.27
	0.01	0.49
	0.04	0.62
	0.03	0.45
•		

$$L_k = \begin{bmatrix} 3.34 & 0 \\ 0 & 2.54 \end{bmatrix}$$

$V_{\nu}^{T} =$		0.6 1	0.46	0.54	0.28	0.00	0.02	0.02	0.08
- K	- 0.06	0.1 7	-0.13	-0.23	0.11	0.19	0.44	0.62	0.53

### LSI (2 singular values)

	C1	C2	C3	C4	C5	M1	M2	M3	M4
human	0.16	0.40	0.38	0.47	0.18	-0.05	-0.12	-0.16	-0.09
Interface	0.14	0.37	0.33	0.40	0.16	-0.03	-0.07	-0.10	-0.04
Computer	0.15	0.51	0.36	0.41	0.24	0.02	0.06	0.09	0.12
User	0.26	0.84	0.61	0.70	0.39	0.03	0.08	0.12	0.19
System	0.45	1.23	1.05	1.27	0.56	-0.07	-0.15	-0.21	-0.05
Response	0.16	0.58	0.38	0.42	0.28	0.06	0.13	0.19	0.22
Time	0.16	0.58	0.38	0.42	0.28	0.06	0.13	0.19	0.22
EPS	0.22	0.55	0.51	0.63	0.24	-0.07	-0.14	-0.20	-0.11
Survey	0.10	0.53	0.23	0.21	0.27	0.14	0.31	0.44	0.42
Trees	-0.06	0.23	-0.14	-0.27	0.14	0.24	0.55	0.77	0.66
Graph	-0.06	0.34	-0.15	-0.30	0.20	0.31	0.69	0.98	0.85
Minors	-0.04	0.25	-0.10	-0.21	0.15	0.22	0.50	0.71	0.62

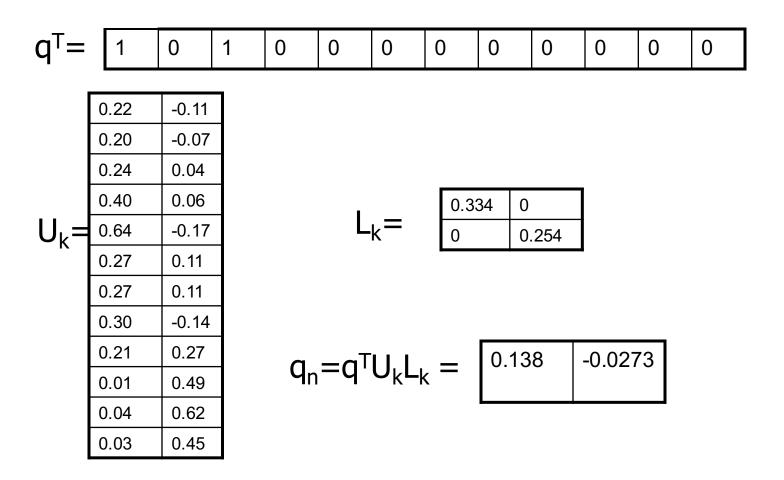
 $A_k =$ 

### LSI Example

- Query: "human computer interaction" retrieves documents:  $c_1, c_2, c_4$  but *not*  $c_3$  and  $c_5$ .
- If we submit the same query (based on the transformation shown before) to the transformed matrix we retrieve (using cosine similarity) all  $c_1$ - $c_5$  even if  $c_3$  and  $c_5$  have no common keyword to the query.
- According to the transformation for the queries we have:

	query
human	1
Interface	0
computer	1
User	0
System	0
Response	0
Time	0
EPS	0
Survey	0
Trees	0
Graph	0
Minors	0

	1
	0
	1
	0
	0
q=	0
ሃ	0
	0 0 0
	0
	0
	0



Map docs to the 2 dim space  $V_kL_k=$ 

0.20	-0.06
0.61	0.17
0.46	-0.13
0.54	-0.23
0.28	0.11
0.00	0.19
0.01	0.44
0.02	0.62
80.0	0.53

3.34	0
0	2.54

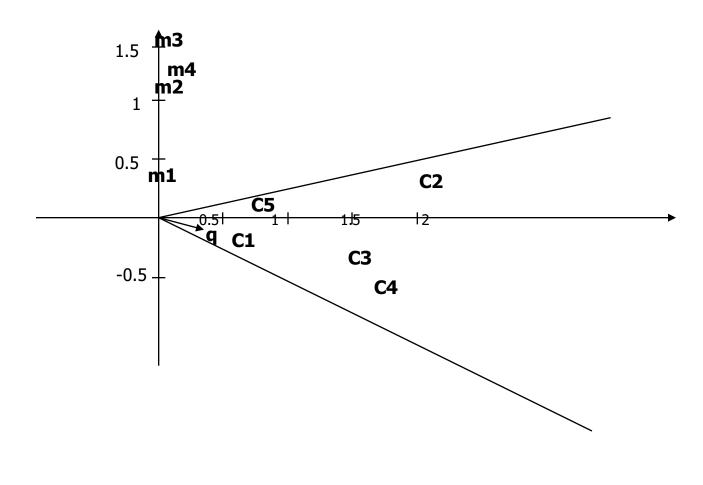
0.67	-0.15	
2.04	0.43	
1.54	-0.33	
1.80	-0.58	
0.94	0.28	
0.00	0.48	
0.03	1.12	
0.07	1.57	
0.27	1.35	

$$q_n L_k = \begin{bmatrix} 0.138 & -0.0273 \end{bmatrix}$$

3.34	0			1
0.01	0.54	=	0.46	-0.069
U	2.54			

• The cosine similarity matrix of query vector to the documents is:

	query
C1	0.99
C2	0.94
C3	0.99
C4	0.99
C5	0.90
M1	-0.14
M2	-0.13
M3	-0.11
M4	0.05

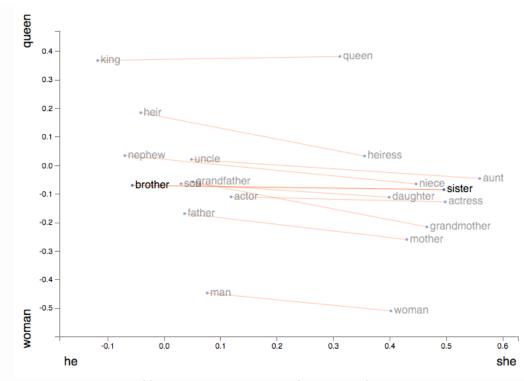


# **SVD** problems

- The dimensions of the matrix change when dictionary changes
- The whole decomposition must be re-calculated when we add a word
- Sensitive to the imbalance in word frequency
- Very high dimensional matrix
- Not suitable for millions of words and documents
- Quadratic cost to perform SVD
- Solution: Directly calculate a low-dimensional representation

### Word analogy

- Words with similar meaning end up laying close to each other
- Words that share similar contexts may be analogous
  - Synonyms
  - Antonyms
  - Names
  - Colors
  - Places
  - Interchangeable words
- Vector arithmetics to work with analogies
- i.e. king man + woman = queen



https://lamyiowce.github.io/word2viz/

### But why?

what's an analogy?

$$\frac{p(w'|man)}{p(w'|woman)} \approx \frac{p(w'|king)}{p(w'|queen)}$$

Assume PMI is approximated by a low rank approximation of the co-occurrence matrix.

- 1.  $PMI(w', w) \approx v_w v_{w'}$  \*inner product\*
- 2. Isotropic:  $E_{w'}[(v_{w'}v_u)]^2 = ||v_u||^2$

#### Then

3. 
$$argmin_w E_{w'} \left[ ln \frac{p(w'|w)}{p(w'|queen)} - ln \frac{p(w'|man)}{p(w'|woman)} \right]^2$$

4. 
$$argmin_w E_{w'}[(PMI(w'|w) - PMI(w'|queen)) - (PMI(w'|man) - PMI(w'|woman))]^2$$

5. 
$$argmin_w | |(v_w - v_{queen}) - (v_{man} - v_{woman})||^2$$

6. 
$$v_w \approx v_{queen} - v_{woman} + v_{man}$$
 which is an analogy!

- Arora et al (ACL 2016) shows that if (2) holds then (1) holds as well
- So we need to construct vectors from co-occurrence that satisfy (2)
- d<<|V| in order to have isotropic vectors</li>

### **Learning Word Vectors**

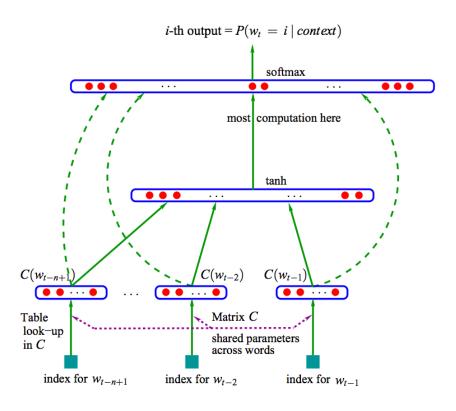
- ➤ Corpus containing a sequence of T training words
- $\triangleright$  Objective:  $f(w_t, ..., w_{t-n+1}) = \widehat{P}(w_t \mid w_{t-n+1} ... w_{t-1})$
- > Decomposed in two parts:

$$w_i \xrightarrow{\text{mapping C}} \mathbb{R}^m$$

- Mapping C (1-hotv => lower dimensions)
- ➤ Mapping any **g** s.t. (estimate prob t+1 | t previous)

$$f(w_{t-1}, \dots, w_{t-n+1}) = g(C(w_{t-1}), \dots, C(w_{t-n+1}))$$

- C(i) is the i-th word feature vector (Word embedding)
- ightharpoonup Objective function:  $J = \frac{1}{T} \sum f(w_t, ..., w_{t-n+1})$



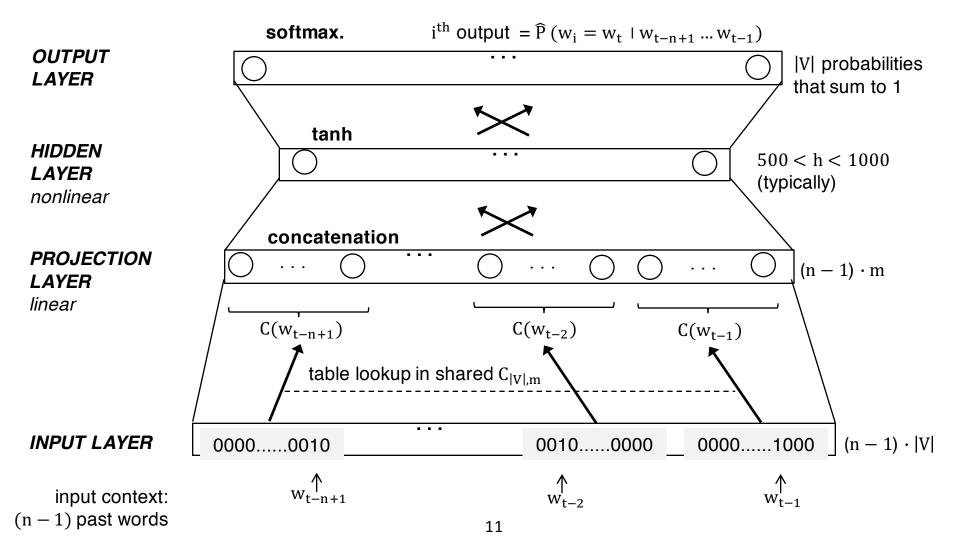
Bengio, Yoshua, et al. "A neural probabilistic language model."

The Journal of Machine Learning Research 3 (2003): 1137-1155.

### Neural Net Language Model

For each training sequence: input = (context, target) pair:  $(w_{t-n+1} ... w_{t-1}, w_t)$ 

objective: minimize  $E = -\log \widehat{P}(w_t \mid w_{t-n+1} \dots w_{t-1})$ 



### Objective function

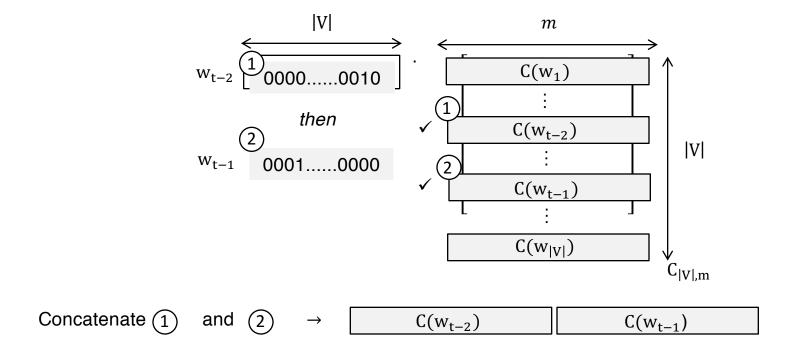
- $E = -\log \widehat{P}(w_t | w_{t-n+1} ... w_{t-1})$
- a probability between 0 and 1.
- On this support, the log is negative => -log term positive.
- makes sense to try to minimize it.
- Probability of word given the context be as high as possible (1 for a perfect prediction).
- case the error is equal to 0 (global minimum).

р	log(p)	-log(p)
0,7	-0,15490196	0,15490196
0,2	-0,698970004	0,698970004

### NNLM Projection layer

Performs a simple table lookup in  $C_{|V|,m}$ : concatenate the rows of the shared mapping matrix  $C_{|V|,m}$  corresponding to the context words

Example for a two-word context  $w_{t-2}w_{t-1}$ :



 $ightharpoonup C_{|V|,m}$  is **critical**: it contains the weights that are tuned at each step. After training, it contains what we're interested in: the **word vectors** 

#### NNLM hidden/output layers and training

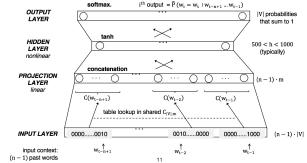
Softmax (log-linear classification model) is used to output positive numbers that sum to one (a multinomial probability distribution):

for the 
$$i^{th}$$
 unit in the output layer:  $\widehat{P}(w_i = w_t \mid w_{t-n+1} \dots w_{t-1}) = \frac{e^{y_{w_i}}}{\sum_{i'=1}^{|V|} e^{y_{w_{i'}}}}$ 

#### Where:

- -y = b + U.tanh(d + H.x)
- tanh: nonlinear squashing (link) function
- x: concatenation C(w) of the context weight vectors seen previously
- b : output layer biases (|V| elements)
- d : hidden layer biases (h elements). Typically 500 < h < 1000
- U : |V| \* h matrix storing the hidden-to-output weights
- H : (h \* (n 1)m) matrix storing the *projection-to-hidden* weights
- $\rightarrow \theta = (b, d, U, H, C)$

Complexity per training sequence: n \* m + n \* m \* h + h \* |V|
 computational bottleneck: nonlinear hidden layer (h \* |V| term)



 $\succ$  **Training** is performed via stochastic gradient descent (learning rate ε):

$$\theta \leftarrow \theta + \epsilon \cdot \frac{\partial E}{\partial \theta} = \theta + \epsilon \cdot \frac{\partial \log \widehat{P} \left( w_{t} \mid w_{t-n+1} \dots w_{t-1} \right)}{\partial \theta}$$

(weights are initialized randomly, then updated via backpropagation)

#### **NNLM** facts

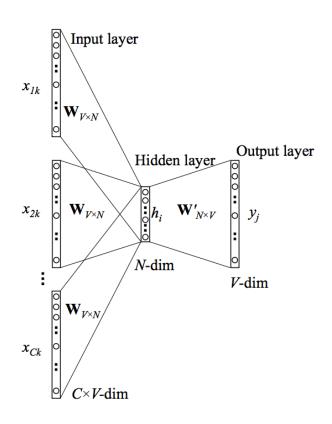
- tested on Brown (1.2M words,  $|V|\cong 16K$ ) and AP News (14M words,  $|V|\cong 150K$  reduced to 18K) corpuses
- Brown: h = 100, n = 5, m = 30
- AP News: h = 60, n = 6, m = 100, 3 week training using 40 cores
- 24% and 8% relative improvement (resp.) over traditional smoothed n-gram LMs
- in terms of test set perplexity: geometric average of  $1/\widehat{P}(w_t \mid w_{t-n+1} \dots w_{t-1})$
- Due to complexity, NNLM can't be applied to large data sets → poor performance on rare words
- Bengio et al. (2003) initially thought their main contribution was a more accurate LM. They
  let the interpretation and use of the word vectors as future work
- On the opposite, Mikolov et al. (2013) focus on the word vectors

### Word2Vec

- ➤ Mikolov et al. in 2013
- ➤ Key idea of word2vec: achieve better performance not by using a more complex model (i.e., with more layers), but by allowing a **simpler** (shallower) model to be trained on much larger amounts of data
- no hidden layer (leads to 1000X speedup)
- projection layer is shared (not just the weight matrix) C
- context: words from both history & future:
- Two algorithms for learning words vectors:
  - CBOW: from context predict target
  - Skip-gram: from target predict context

# Continuous Bag-of-Words (CBOW)

- > continuous bag-of-words
- continuous representations whose order is of no importance
- > uses the surrounding words to predict the center word
- n-words before and after the target word

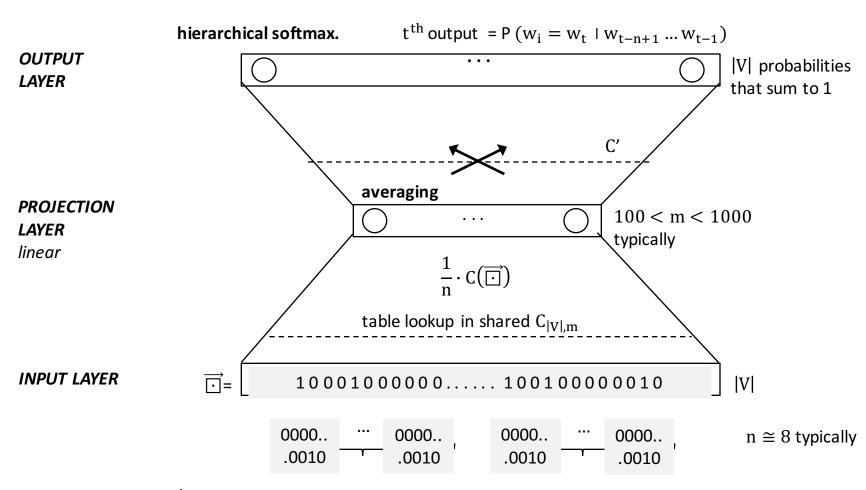


Efficient Estimation of Word Representations in Vector Space- Mikolov et al. 2013

### Continuous Bag-of-Words (CBOW)

For each training sequence: input = (context, target) pair:  $(w_{t-\frac{n}{2}} \dots w_{t-1} w_{t+1} \dots w_{t+\frac{n}{2}}, w_t)$ 

objective: minimize  $-log\widehat{P}(w_t \mid w_{t-n+1} \dots w_{t-1})$ 

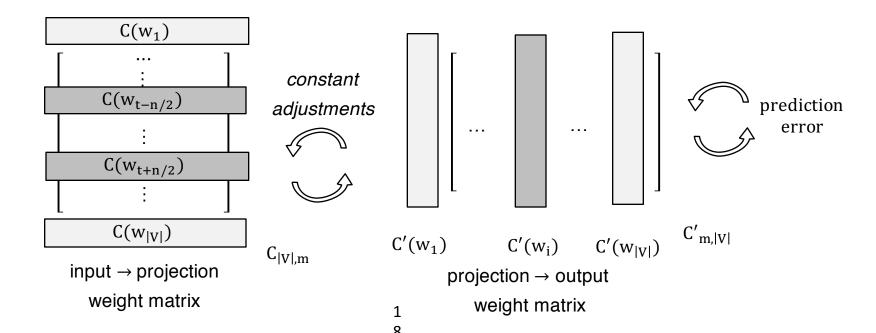


input context: n/2 history words:  $w_{t-\frac{n}{2}} \dots w_{t-1}$ 

n/2 future words:  $w_{t+1} + \cdots + w_{t+\frac{n}{2}}$ 

### Weight updating

- For each (context, target=w<sub>t</sub>) pair, only the word vectors from matrix C corresponding to the context words are updated
- Recall that we compute P  $(w_i = w_t \mid context) \forall w_i \in V$ . We compare this distribution to the true probability distribution (1 for  $w_t$ , 0 elsewhere)
- Back propagation
- If P ( $w_i = w_t$  | context) is **overestimated** (i.e., > 0, happens in potentially |V| 1 cases), some portion of  $C'(w_i)$  is **subtracted** from the context word vectors in C, proportionally to the magnitude of the error
- Reversely, if P ( $w_i = w_t \mid context$ ) is **underestimated** (< 1, happens in potentially 1 case), some portion of C'( $w_i$ ) is **added** to the context word vectors in C
  - → at each step the words move away or get closer to each other in the feature space → clustering



## Skip-gram

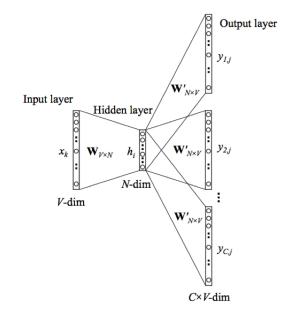
- > skip-gram uses the center word to predict the surrounding words
- instead of computing the probability of the target word  $w_t$  given its previous words, we calculate the probability of the surrounding word  $w_{t+i}$  given  $w_t$

$$ho p(w_{t+j}|w_t) = \frac{\exp(v_{w_t}^T v_{w_{t+j}}')}{\sum_{w \in V} \exp(v_{w_t}^T v_{w_{t+j}}')}$$

 $ightarrow v^T_{wt}$  is a column of  $W_{VxN_x}$  and  $v'_{w_{t+j}}$  is a column of

$$W'_{NxV}$$
 
$$J = \frac{1}{T} \sum_{t=1}^{T} \sum_{-n \le i \le n} \log p(w_{t+j}|w_t)$$

Objective function



Efficient Estimation of Word Representations in Vector Space- Mikolov et al. 2013

### Word2vec facts

- Complexity is  $\mathbf{n} * \mathbf{m} + \mathbf{m} * \mathbf{log}|\mathbf{V}|$  (Mikolov et al. 2013a)
- $\triangleright$  **n**:size of the context window (~10) **nxm**: dimensions of the projection layer, |V| size of the vocabulary
- $\triangleright$  On Google news 6B words training corpus, with  $|\mathbf{V}| \sim 10^6$ :
  - CBOW with m = 1000 took **2 days** to train on **140 cores**
  - Skip-gram with m=1000 took **2.5 days** on **125 cores**
  - NNLM (Bengio et al. 2003) took **14 days** on **180 cores**, for m=100 only! (note that m=1000 was not reasonably feasible on such a large training set)
- $\blacktriangleright$  word2vec training speed  $\cong$  100K-5M words/s
- Quality of the word vectors:
  - ✓ significantly with **amount of training data** and **dimension of the word vectors** (m), with diminishing relative improvements
  - measured in terms of accuracy on 20K semantic and syntactic association tasks. e.g., words in **bold** have to be returned:

Capital-Country	Past tense	Superlative	Male-Female	Opposite
Athens: Greece	walking: walked	easy: <b>easiest</b>	brother: sister	ethical: unethical

- ➤ Best NNLM: 12.3% overall accuracy. Word2vec (with Skip-gram): 53.3%
- References: <a href="http://www.scribd.com/doc/285890694/NIPS-DeepLearningWorkshop-NNforText#scribd">https://code.google.com/p/word2vec/</a>

### GloVe

Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)	$1.9 \times 10^{-4}$	$6.6 \times 10^{-5}$ $7.8 \times 10^{-4}$	$3.0 \times 10^{-3}$	$1.7 \times 10^{-5}$
P(k steam)	$2.2 \times 10^{-5}$	$7.8\times10^{-4}$	$2.2\times10^{-3}$	$1.8\times10^{-5}$
P(k ice)/P(k steam)	8.9	$8.5 \times 10^{-2}$	1.36	0.96

 Ratio of co-occurrence probabilities best distinguishes relevant words

$$F(w_i, w_j, \tilde{w}_k) = \frac{P_{ik}}{P_{jk}}$$



$$w_i^T \tilde{w}_k + b_i + \tilde{b}_k = \log(X_{ik})$$

- Cast this into a lease square problem:
- X co-occurrence matrix
- f weighting function,
- b bias terms
- $w_i = word \ vector$
- $\widetilde{w_j} = context \ vector$

$$J = \sum_{i,j=1}^{V} f\left(X_{ij}\right) \left(w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij}\right)^2$$

$$f(x) = \begin{cases} (x/x_{\text{max}})^{\alpha} & \text{if } x < x_{\text{max}} \\ 1 & \text{otherwise} \end{cases}.$$

#### model that utilizes

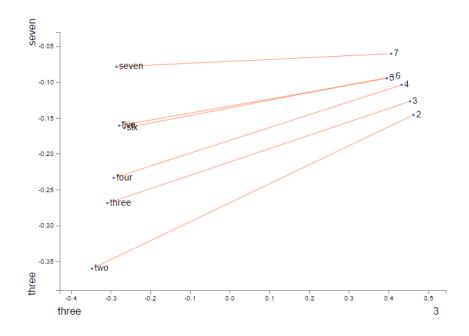
- count data
- bilinear prediction-based methods like word2vec

### Which is better?

- Open question
- SVD vs word2vec vs GloVe
- All based on co-occurrence
- Levy, O., Goldberg, Y., & Dagan, I. (2015)
  - SVD performs best on similarity tasks
  - Word2vec performs best on analogy tasks
  - No single algorithm consistently outperforms the other methods
  - Hyperparameter tuning is important
  - 3 out of 6 cases, tuning hyperparameters is more beneficial than increasing corpus size
  - word2vec outperforms GloVe on all tasks
  - CBOW is worse than skip-gram on all tasks

## **Applications**

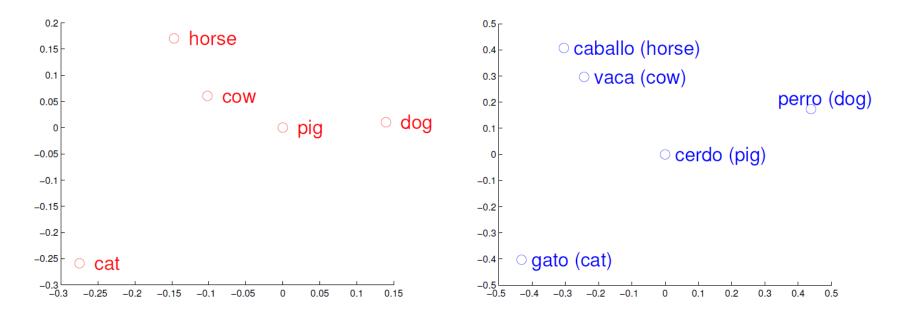
- Word analogies
- Find similar words
  - Semantic similarity
  - Syntactic similarity
- POS tagging
- Similar analogies for different languages
- Document classification



https://lamyiowce.github.io/word2viz/

### **Applications**

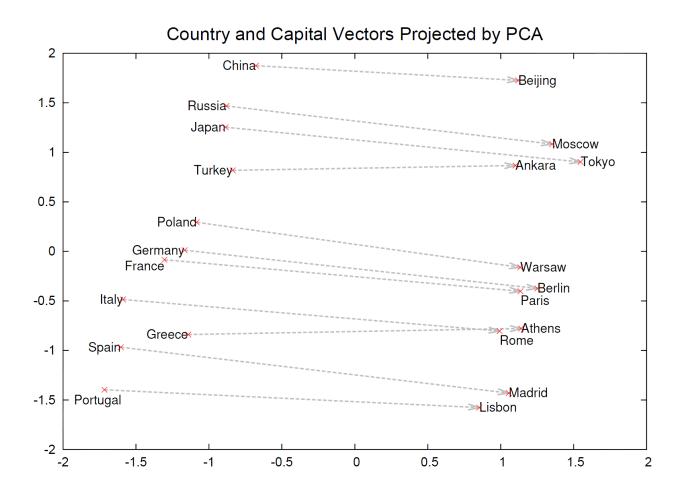
- ➤ High quality word vectors boost performance of all NLP tasks, including document classification, machine translation, information retrieval...
- Example for English to Spanish machine translation:



About 90% reported accuracy (Mikolov et al. 2013c)

Mikolov, T., Le, Q. V., & Sutskever, I. (2013). Exploiting similarities among languages for machine translation. *arXiv preprint arXiv:1309.4168*.

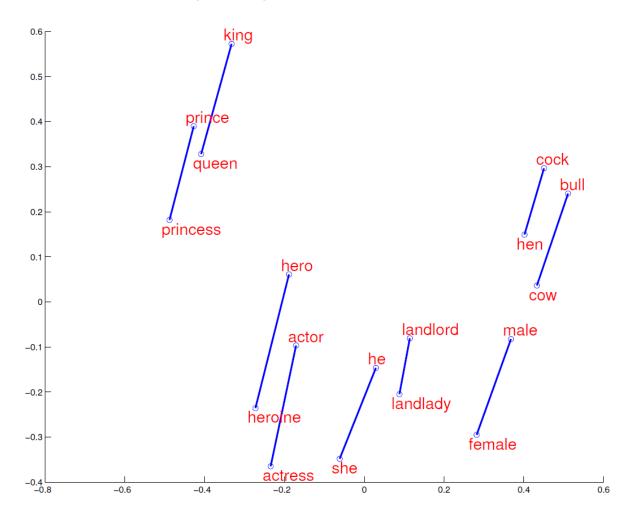
### Remarkable properties of word vectors



regularities between words are encoded in the difference vectors e.g., there is a constant **country-capital** difference vector

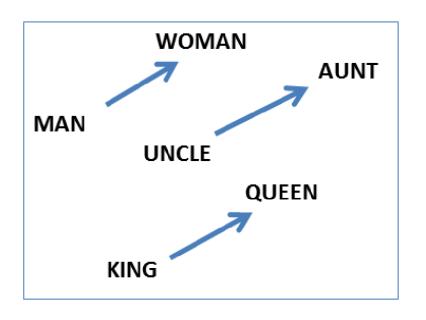
Mikolov et al. (2013b)
Distributed representations of words and phrases and their compositionality

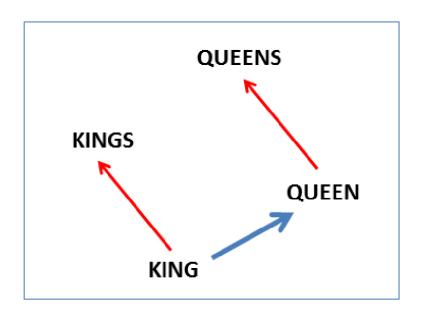
### Remarkable properties of word vectors



constant female-male difference vector

### Remarkable properties of word vectors





constant male-female difference vector

constant singular-plural difference vector

Vector operations are supported and make intuitive sense:

$$w_{king} - w_{man} + w_{woman} \cong w_{queen}$$

$$w_{paris} - w_{france} + w_{italy} \cong w_{rome}$$

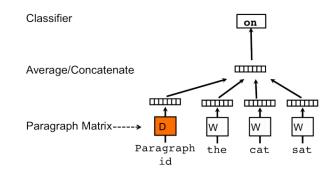
$$w_{windows} - w_{microsoft} + w_{google} \cong w_{android}$$

Online <u>demo</u> (scroll down to end of tutorial)

$$w_{einstein} - w_{scientist} + w_{painter} \cong w_{picasso}$$
 
$$w_{his} - w_{he} + w_{she} \cong w_{her}$$
 
$$w_{cu} - w_{copper} + w_{gold} \cong w_{au}$$

# Distributed Representations of Sentences and Documents

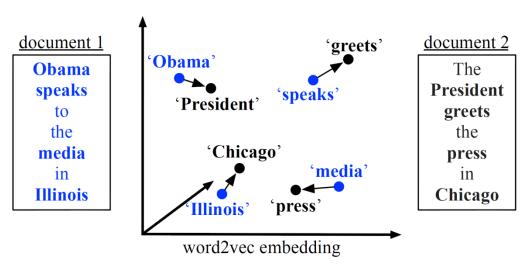
- Doc2vec
- Paragraph or document vectors
- Capable of constructing representations of input sequences of variable length
- Represent each document by a dense vector
- Trained to predict words in the document
- paragraph vector and word vectors are averaged or concatenated to predict the next word in a context
- can be thought of as another word shared across all contexts in document



Model	Error rate	Error rate
	(Positive/	(Fine-
	Negative)	grained)
Naïve Bayes	18.2 %	59.0%
(Socher et al., 2013b)		
SVMs (Socher et al., 2013b)	20.6%	59.3%
Bigram Naïve Bayes	16.9%	58.1%
(Socher et al., 2013b)		
Word Vector Averaging	19.9%	67.3%
(Socher et al., 2013b)		
Recursive Neural Network	17.6%	56.8%
(Socher et al., 2013b)		
Matrix Vector-RNN	17.1%	55.6%
(Socher et al., 2013b)		
Recursive Neural Tensor Network	14.6%	54.3%
(Socher et al., 2013b)		
Paragraph Vector	12.2%	51.3%

### Word Mover's distance

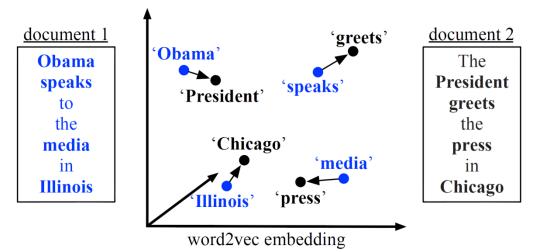
- "Edit" distance of 2 documents
- Based on word embedding representations
- Incorporate semantic similarity between individual word pairs into the document distance metric
- Based on "travel cost" between two words
- Calculates the cost of moving d to d'
- hyper-parameter free
- highly interpretable
- high retrieval accuracy



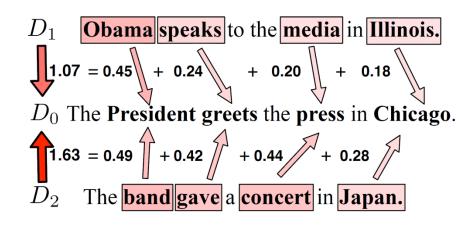
"minimum cumulative distance that all words in document 1 need to travel to exactly match document 2"

### Word Mover's distance example

With the BOW representation  $D_1$  and  $D_2$  are at equal distance from  $D_0$ . Word embeddings allow to capture the fact that  $D_1$  is closer.



Kusner, M. J., Sun, E. Y., Kolkin, E. N. I., & EDU, W. From Word Embeddings To Document Distances. Proceedings of the 32nd International Conference on Machine Learning, Lille, France, 2015. JMLR: W&CP volume 37.



## Word Mover's distance computation

$$d_i = rac{c_i}{\sum_{j=1}^n c_j}$$
 : Normalized frequency of word  $i$ 

 $c(i,j) = \|\mathbf{x}_i - \mathbf{x}_j\|_2$  the word embeddings distance among words i,j

- Assume documents d, d'.
- Assume each word i from d can be transformed into any word j in d?
- $Tij \ge 0$  denotes how much of word i in d travels to word j in d'.
- To transform d entirely into d: entire outgoing flow from word i equals  $d_i$ :.

$$\min_{\mathbf{T} \geq 0} \sum_{i,j=1} \mathbf{T}_{ij} c(i,j)$$

$$\sum_{j} \mathbf{T}_{ij} = d_i.$$

$$\sum_{i} \mathbf{T}_{ij} = d'_j.$$

subject to: 
$$\sum_{j=1}^n \mathbf{T}_{ij} = d_i \ \ orall i \in \{1,\dots,n\}$$

$$\sum_{i=1}^n \mathbf{T}_{ij} = d'_j \quad \forall j \in \{1, \dots, n\}.$$

• Learn parameters 
$$T_{ij}$$
 then the distance is:  $\sum_{i,j=1}^{n} \mathbf{T}_{ij} c(i,j)$ 

## Representation Learning for Greek

Prototype and resources

http://archive.aueb.gr:7000

 Paper: Word Embeddings from Large-Scale Greek Web Content

https://arxiv.org/abs/1810.06694

## EYXAPIΣTIEΣ ...!

Google Scholar: <a href="https://bit.ly/2rwmvQU">https://bit.ly/2rwmvQU</a>

Twitter: @mvazirg

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- http://cs231n.github.io/
- online book: <a href="http://neuralnetworksanddeeplearning.com/index.html">http://neuralnetworksanddeeplearning.com/index.html</a>
- history of neural nets: <a href="http://stats.stackexchange.com/questions/182734/what-is-the-difference-between-a-neural-network-and-a-deep-neural-network">http://stats.stackexchange.com/questions/182734/what-is-the-difference-between-a-neural-network-and-a-deep-neural-network</a>
- nice blog post on neural nets applied to NLP: <a href="http://colah.github.io/posts/2014-07-NLP-RNNs-Representations/">http://colah.github.io/posts/2014-07-NLP-RNNs-Representations/</a>
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